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Exam : **00M-642**

Title : ICS Social Software Sales Mastery Test v2

Version : DEMO

1.What are the five IT eras that are listed as transformational technologies in IT?

A. Hardware, Database, Software, Web 2.0, XML

B. Mainframe, Departmental, PCs, Internet, Social

C. Vacuum tube, Transistor, RAM, vRAM, Quantum Effect

D. Fortran, COBOL, Basic, C++, Java

Answer: B

2.What is happening to an organization's business network?

A. Changing from the ground up

B. Creating new sales potentials

C. Delivering on new promised Web 2.0 ideas

D. Related computer systems are only involved

Answer: C

3.What design theme allows IBM Connections to be plugged in and accessed from a variety of different software and mobile products?

A. Social everywhere

B. Idea center

C. Social forums

D. Blogs

Answer: A

4.What is another characteristic of a Social Business other than being engaging and nimble?

A. Technically strong

B. Has a strong presence in the Internet

C. Transparent

D. Informal

Answer: C

5.Three key attributes to focus on for designing for reputation and risk management are: have a plan, be proactive and fast, and _____.

A. ensure that strategies are pushed down into the organization

B. limit access to social media site by employees and partners

C. do not respond to negative statements in social media sites

D. be transparent with two-way dialog

Answer: A