

# PASSTCERT

QUESTION & ANSWER

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**Exam** : **700-240**

**Title** : Cisco Environmental  
Sustainability Overview  
(CESO)

**Version** : DEMO

1.Which enterprise-wide program at Cisco includes Circular Design, Circular Solutions, and Ecosystem Leadership?

- A. Circular Social program
- B. Circular Sustainability program
- C. Circular Economy program
- D. Circular Investment program

**Answer: C**

**Explanation:**

Cisco's enterprise-wide program that includes Circular Design, Circular Solutions, and Ecosystem Leadership is known as the Circular Economy program. This initiative aims to promote sustainable practices by designing products for longevity, reducing waste through reuse and recycling, and collaborating with partners to create a sustainable ecosystem. The program is a core part of Cisco's environmental sustainability strategy, as outlined in their Environmental Sustainability Specialization (ESS) Program and related documents (Cisco Blogs). <https://blogs.cisco.com/tag/environmental-sustainability-specialization>

2.How is Cisco proving its commitment to recycling?

- A. Cisco uses the circular economy, which goes further than just recycling.
- B. Cisco plans to start a recycling program in 2023.
- C. Cisco has explored committees to determine how they can start recycling.
- D. Cisco has a strong recycling program and may expand to other initiatives in the future.

**Answer: A**

**Explanation:**

Cisco's commitment to recycling is demonstrated through its adoption of the circular economy model. This approach goes beyond traditional recycling by emphasizing the reuse, refurbishment, and recycling of products and materials. Cisco's initiatives such as the Takeback and Reuse program, and the Refresh program, exemplify this commitment. These efforts are part of Cisco's broader strategy to minimize waste and promote sustainability, as detailed in Cisco's sustainability reports and the Cisco Environmental Sustainability resources.

3.Which two gases are considered greenhouse gases? (Choose two.)

- A. helium
- B. fluorinated gases
- C. poly dioxide
- D. methane
- E. carbon monoxide

**Answer: B, D**

**Explanation:**

Fluorinated gases and methane are two significant greenhouse gases (GHGs). Methane is a potent GHG that contributes to global warming and is a focus of many environmental sustainability efforts, including Cisco's GHG emission reduction initiatives. Fluorinated gases, although present in smaller quantities, have a high global warming potential and are also targeted in sustainability strategies. Cisco's commitment to reducing GHG emissions is a key part of their environmental goals, as outlined in their Net Zero Emissions strategy.

4.What are three reasons companies are moving to a circular economy? (Choose three.)

- A. improve employee pay
- B. increase revenue
- C. cut costs
- D. differentiate themselves to customers
- E. create better products
- F. reduce outsourcing

**Answer:** B, C, D

**Explanation:**

Companies are moving to a circular economy for several key reasons:

**Increase Revenue:** By adopting circular economy principles, companies can create new revenue streams through innovative product offerings and services. This model encourages the sale of refurbished or remanufactured products, which can attract cost-conscious customers and open new market segments.

**Cut Costs:** Circular economy practices often lead to significant cost savings by reducing waste and improving resource efficiency. By designing products that are easier to repair, reuse, and recycle, companies can lower production costs and minimize waste disposal expenses.

**Differentiate Themselves to Customers:** Companies that embrace circular economy principles can enhance their brand reputation and differentiate themselves in the marketplace. Consumers are increasingly looking for sustainable products and are more likely to support companies that demonstrate a commitment to environmental responsibility.

These reasons are supported by Cisco's sustainability initiatives which focus on promoting a circular economy, enhancing resource efficiency, and reducing waste through various programs such as the Refresh and Takeback and Reuse programs. More details can be found on Cisco's sustainability webpage and their corporate social responsibility reports.

5.In 2020, which percentage of Cisco's manufacturing partners in mainland China set up programs to manage the suppliers' environmental performance using the IPE Blue Map?

- A. 25%
- B. 50%
- C. 67%
- D. 100%

**Answer:** D

**Explanation:**

In 2020, 100% of Cisco's manufacturing partners in mainland China set up programs to manage their suppliers' environmental performance using the IPE Blue Map. This initiative was part of Cisco's broader effort to improve supply chain sustainability and transparency. The IPE Blue Map helps identify and remediate environmental violations, ensuring that suppliers adhere to stringent environmental standards. Cisco's commitment to environmental stewardship and responsible supply chain management is detailed in their corporate social responsibility (CSR) reports and environmental sustainability documents.