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QUESTION & ANSWER

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Exam : **9A0-279**

Title : Adobe SiteCatalyst
Processing Rules Test

Version : DEMO

1.What are Processing Rules?

- A. Custom logic applied to my SiteCatalyst reports to control how reports are run in the user interface.
- B. Custom logic applied in the Admin Console to control how data is handled after data collection.
- C. Code applied to my JavaScript file to control how data is handled prior to data collection.
- D. Custom logic written by Adobe Engineering Services and applied to my report suites at my request to control how data is handled after data collection.

Answer: A

2.Which is an appropriate use of Processing Rules?

- A. Copy a value from a query string parameter into a SiteCatalyst variable.
- B. Exclude data from a report suite based on IP address.
- C. Design, build, and copy new dashboards for users with SiteCatalyst.
- D. Reference a database to populate a page name based on a defined lookup.

Answer: B

3.Which is an appropriate use of Processing Rules?

- A. Split a variable value at a delimiter and put part of it into prop35.
- B. Copy a Context Data variable value into eVar5.
- C. Cause a VISTA rule running on eVar12 to be processed after Marketing Channels.
- D. Set an event every time the Unified Sources DB VISTA rule sets "Google organic" in the Tracking Code report.

Answer: B

4.Which is the correct implementation of a context data variable using JavaScript?

A. `s.contextData('author')="J.K. Rowling"`

B. `s.contextData.author="J.K. Rowling"`

C. `s.contextData['author,']="J.K. Rowling"`

D. `s.contextData::author="J.K. Rowling"`

Answer: C

5.Which description most accurately describes Full-processing Data Sources?

A. Each row represents one visitor; each column represents one metric.

B. Each row represents one visitor; each column represents one data dimension and/or metric.

C. Each row represents one classification; each column represents one or multiple metrics.

D. Each row represents one server call; each column represents one data dimension and/or one or multiple metrics.

Answer: D