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QUESTION & ANSWER

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Exam : **AD0-E300**

Title : Adobe Campaign Classic
Business Practitioner

Version : DEMO

1. In a Query where the targeting dimension is Recipients, the Practitioner changes the filtering dimension to Transactions and specifies filtering transaction amount. The preview provides a count of 116,361 records.

When the Practitioner executes the Query, the record count is 8,643 records.

What is the likely reason?

- A. There are multiple purchases per Recipient.
- B. The preview gives an estimate, not an accurate count.
- C. The preview looks at all Recipients.
- D. There are duplicates in the Recipient table.

Answer: A

2. During an investigation, a business practitioner modifies workflows properties to keep the results of interim populations between two executions.

What is the purpose of this step? (Choose two.)

- A. To export data that is passed between two activities in the workflow
- B. To configure the schema of the data that is passed between two activities in the workflow
- C. To modify the data that is being passed between two activities in the workflow
- D. To add filtering criteria to data that is being passed between two activities in the workflow
- E. To save data created with each run of the workflow to a list

Answer: D,E

Explanation:

Reference:

https://docs.campaign.adobe.com/doc/AC/en/WKF__General_operation_Executing_a_workflow.html

3. Which filtering dimension should a Practitioner use to identify responders in a cross-channel campaign?

- A. tracking logs
- B. exclusion logs
- C. delivery logs
- D. approval logs

Answer: A

4. The sent count is less than the upstream population.

What are two reasons for this result? (Choose two.)

- A. The upstream population did NOT include seeds.
- B. Some pressure typologies were applied.
- C. Some recipients were quarantined.
- D. The upstream population was too large.

Answer: B,D

5. What is the maximum number of Campaign application servers a single client can connect to at one time?

- A. 3
- B. 1

C. 2

D. 0

Answer: B