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QUESTION & ANSWER

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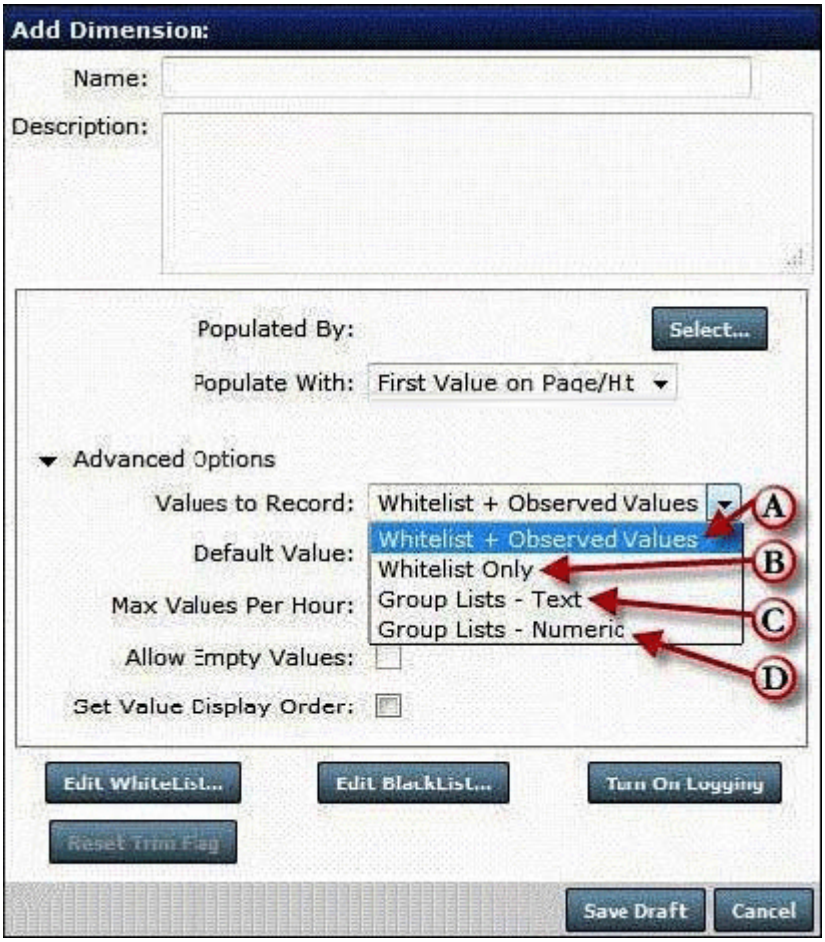
Exam : **P2080-034**

Title : IBM Tealeaf Technical Mastery Test v1

Version : Demo

1.When Events fire, what happens:
A. A counter is incremented that tracks the occurrence of the Event for Reports
B. An Event value can be set and saved in the session data
C. Dimension values can be set and saved in the session data
D. All of the above
Answer: D

2.Looking at the image, which Value to Record would you use to combine individual product codes so they are displayed in reports as product areas?



A. Whitelist + Observed Values
B. Whitelist Only
C. Group Lists - TextC. Group Lists - Text
D. Group Lists - NumericD. Group Lists - Numeric
Answer: C

3.Looking at the image,

Which button is used to view a list of Events that fired in the session?
A. A

B. B
C. C
D. D
Answer: D

4.What is a Report Template?
A. A framework from which you can build robust Dashboards, Scorecards, or Reports
B. Proactive notifications of changes in Event levels.
C. A way to segment Event Data.
D. Basic interface to replay a session
Answer: A

5.A Count Event could be used to record any of the following EXCEPT:
A. The abandoned cart amount
B. How many customers logged in
C. How frequently visitors see an out of stock message
D. How many times an error code is displayed
Answer: A