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QUESTION & ANSWER

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Exam : PEGAPCDC85V1

Title : Pega Certified Decisioning Consultant (PCDC) version 8.5

Version : DEMO

1.In Pega Customer Decision Hub™, the characteristics of an action are defined by using
A. properties
B. logos
C. plain text
D. banners
Answer: A

2.To calculate the total number of customer responses of four actions in a group, you must use_____.
A. four Group By components
B. one Group By component
C. four Set Property components
D. one Set Property component
Answer: D

3.MyCo, a telecom company, wants to present their customers on Facebook with customer-centric mobile internet offers.
What action must MyCo take to meet this business requirement?
A. Place a paid ad
B. Make a call
C. Send an email
D. Create a Facebook post
Answer: C

4.MyCo, a telecom company, wants to send promotional emails to give away phone accessories. The accessories can only be given away in batches of 50. When the stock in a batch is completed, a new batch can be promoted again.
You have decided to use volume constraint to limit the number of actions in a batch.
To meet the business requirement, what Reset Interval setting do you select?
A. When accessed
B. Manual
C. Daily
D. Reset Interval does not matter for this scenario
Answer: C

5.U+ Bank wants to offer credit cards only to low-risk customers. The customers are divided into various risk segments from Good to Very Poor. The risk segmentation rules that the business provides use the Average Balance and the customer Credit Score.
As a decisioning consultant, you decide to use a decision table and a decision strategy to accomplish this requirement in Pega Customer Decision Hub™.

	Credit Score	Credit Score	Average Balance	Result
	>=	<	>=	
If	400	600	30000	Good
else if	200	400	20000	Fair
else if	100	200	10000	Poor
else if	50	100	1000	Very Poor
Otherwise				Very Poor

Using the decision table, which label is returned for a customer with a credit score of 240 and an average balance 35000?

A. Fair

B. Good

C. Very Poor

D. Poor

Answer: C